

cross - border region of  
**SHARRA**



The project is financed by the European Union

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# Fostering regional cooperation and balanced territorial development of Western Balkan countries in the process towards EU integration”

## People to People Programme (P2P) 2015- 2017

**28<sup>th</sup> Jun 2016**  
**13<sup>th</sup> Stakeholder Group Meeting “Sharra”**

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# OBJECTIVE AND PRIORITY ISSUES OF PEOPLE TO PEOPLE ACTIONS

- The objective of the programme is to contribute on promotion of the CBR, networking and economic development.
- **Specific objective** : to support partnership within SHG member's, between civil society organizations and institutions, building networks with a focus of those which are active in promotion of local and regional values.



# VISIBILITY OF “SHARRA” CB REGION

- ▶ Sharra CBR - WEB Page

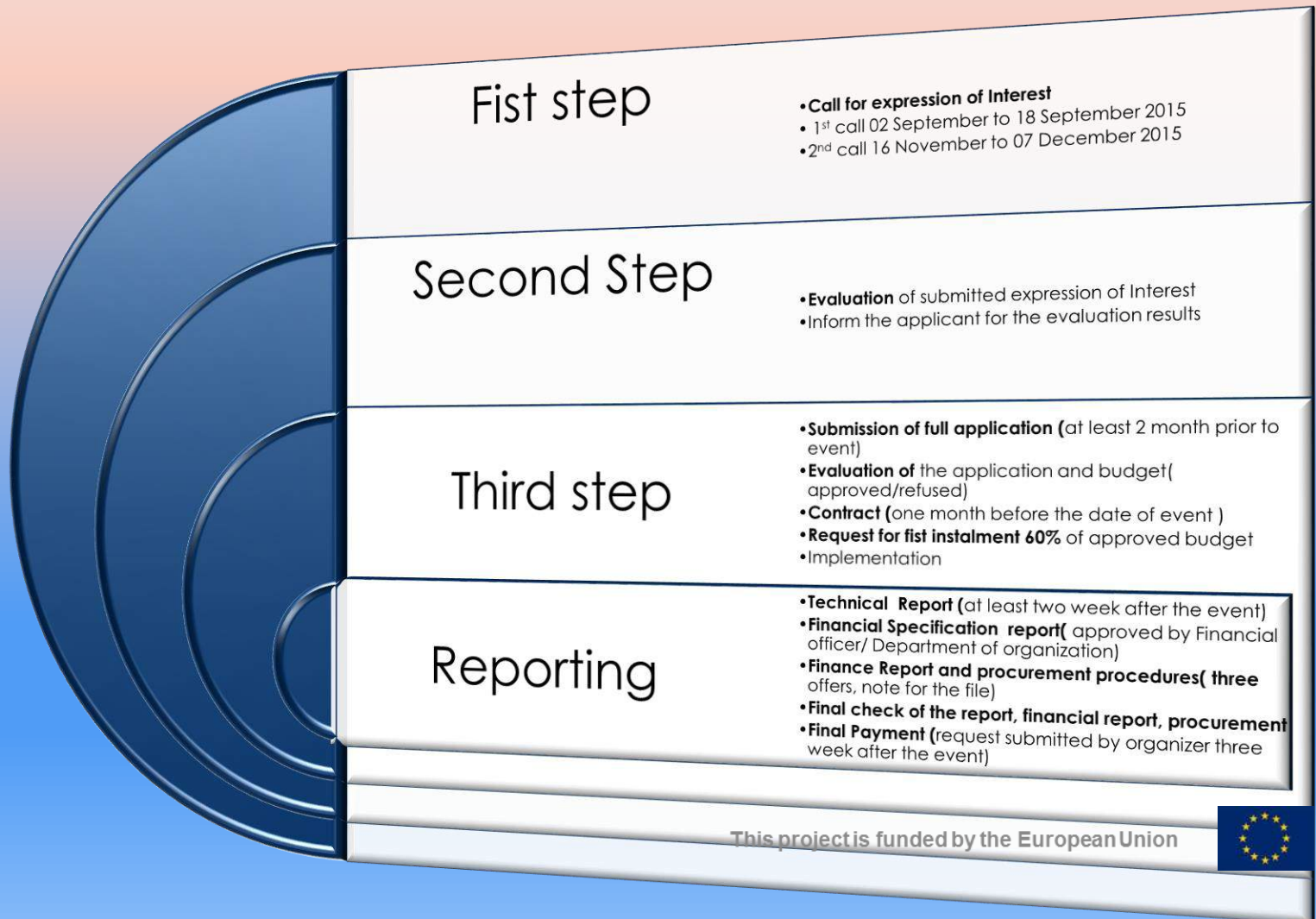
<http://sharra.seerural.org>

- ▶ Sharra on Facebook

<https://www.facebook.com/Cross-Border-Region-of-Sharra-225647864445646/?ref=ts&fref=ts>



# APPLICATION PROCESS FOR LOCAL SUBSIDIES (P2P)



# OBLIGATION UNDER THE CONTRACT

## ANNEX1

- ▶ The organizer of the event is responsible organization of the event/ overall implementation of agreed activities.
- ▶ Funds provided by SWG to contractor should be exclusively used for the organization of event
- ▶ To provide proper visibility of SWG, ABDA 4 project and Sharra CBR

### Technical documentation

- Original signed technical report on the performed activities foreseen
- Program and background document
- List of Participants
- At least two copies of all promotional materials produced

### Financial Documentation

- Original signed financial report (certified by the Chief Accountant or similar officer of the Contractor)
- Original signed financial specification (certified by the Chief Accountant or similar officer of the Contractor)
- Certified copies of bills, invoices and bank documents for made payments (bank statements) - (certified by the Chief Accountant or similar officer of the Contractor)
- Certified copies of the receipts for cash payments to participants, prior to receiving final payment for the services performed (certified by the Chief Accountant or similar officer of the Contractor);
- Complete documentation for the tendering process, including procedure of collection and delivery of bids, and minimum three bids per service/good,



# FUTURE ACTIVITIES WITHIN P2P PROGRAMME “SHARRA” CBR

		Applicant\’s	
	<b>P2P event in the cross-border region of "Sharra" 2015-2016</b>		
1	Raspberry Day 2015	Agro-Red Gold	Realized
2	Conference – Friends of Sharra	Friend of Sharri	Realized
3	CONFERENCE PANEL, VISIT AND MARKING 10 TOURIST DESTINATIONS IN ZHUPA	Agro Red Gold	Second week August
4	Honey-day	Community Development Institute - Tetov	Realized
5	Kukes Handcraft Fair	ALB-AID	November third week
6	Regional Youth Entrepreneurship Fair	ALB-AID	Third week of August
7	Regional Entrepreneurship Fair	BSC Strpce	Third week of August
8	Regional Gastronomic Fair	BSC Strpce	Third week of August
9	Beans Day 2015	CED Tearce	October first Week
10	Cheese Day 2016	Municipality of Dragash	August
11	Discover Sharri(touristic Fair)	Sharri EcoTour	September



## LESSONS LEARNED FROM P2P

- ▶ This actions are great possibility to promote all attractive elements of “Sharra” Region.
- ▶ Motivates the regional Stakeholder
- ▶ Strengthen the cooperation within the SH from region
- ▶ Promote and sell local products at the regional markets
- ▶ Promote a touristic potential of the region
- ▶ Establish cross-border contacts and partnership
- ▶ Exchange knowledge and information
- ▶ Increase sales and incomes to the local businesses
- ▶ Contribute to the regional economic development







Thank you for attention