



Food and Agriculture Organization
of the United Nations



WORKSHOP

“Fostering integrated economic development through sustainable use of natural resources and greening of value chains”

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for Smallholders and Family Farms

Banja Koviljaca, 19–21 April 2017



FAO projects

- Project in 2015: Support to the implementation of an integrated and innovative economic development approach in Drina–Tara and Drina–Sava - the Area Based Development Approach → **training material is available;**
- **FAO Regional Initiative on Empowering Smallholders and Family Farms:**
 - Specific strategic focus is given to smallholders and family farms;
 - Work both at policy and farm/community level;
 - Conduct country studies on needs and constrains of smallholders and family farms (Macedonia, Albania, Serbia).
 - Build the FAO country programming framework around those needs.



FAO – SWG project on Implementation of short value chain development in cross-border areas in the Western Balkan region (TCP/RER/3603/C2)

- Beneficiary countries: Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia, Macedonia;
- Project duration: January - September 2017
- Implemented by FAO and SWG.



Objective of the project

- **Raise awareness and knowledge** of SWG members and beneficiaries on:
 - Sustainable management of natural resources, greening of value chain;
 - Designing local strategies and project management;
 - Elaborate and implement business strategies and plans;
- **Enhance integrated cooperation** between actors to achieve innovation and quality of products and provide practical experience on how it could work in selected ABD areas;
- **Design a concept note** for a joint FAO–SWG project as a first step towards a bigger project on cross–border capacity development.



FAO Project Team

- **Kaj Mortensen:** Senior International Expert on Rural Economic Development and Value Chains
- **Suzana Djordjevic–Milosevic:** International Expert Greening of Value Chains and Integrated Economic Development
- **Irena Dzimrevska:** International Expert on Rural Development
- **Anne–Mette Hjalager:** International Expert on Strategic Business Planning and Management
- **Srdjan Susic:** International Expert on Sustainable Use of Natural Resources
- **Lars Albaek:** International Expert on public–private partnership models and cluster development



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Thank you

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