



WORKSHOP

“Fostering integrated economic development through sustainable use of natural resources and greening of value chains”

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Policy framework

IPA II assistance addresses 5 Policy areas:

1. Reforms in preparation for Union membership and related institution- and capacity-building;
2. Socio-economic and regional development;
3. Employment, social policies, education, promotion of gender equality, and human resources development;
4. Agriculture and rural development; - **incl. IPARD**
5. **Regional and territorial cooperation — incl. CBC and ABD**



Area Based Development

Area Based Development (ABD) approach based on the key principles of

- **bottom-up with full involvement of local communities and stakeholders**
- **Addressing a set of **common** problems and potentials in a comprehensive way.**

Very similar to LEADER and LAGs





Area Based Development

Focus on local economic development through

- Integration in short value chains
- Quality food products and tourist services
- Green value chains
- Sustainable use of natural resources

Tourism as one of the vehicles for economic growth



Principles of EU rural development policy

Europe 2020

CAP general
Objectives

Possible CAP Impact
Indicators

Pillar II
Priorities

Smart,

sustainable

and inclusive growth

CAP

Intervention logic for Pillar II

Viable food
production

Sustainable management
of natural resources and
climate action

Balanced territorial
development

2. Enhancing competitiveness of all types of agriculture and enhancing farm viability

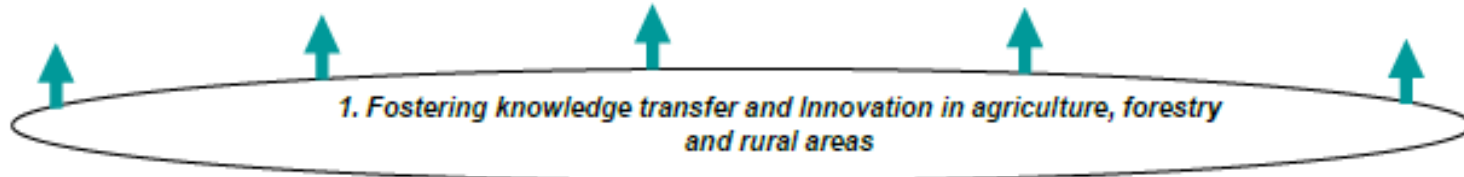
3. Promoting food chain organisation and risk management in agriculture

4. Restoring, preserving and enhancing Ecosystems dependent on agriculture and forestry

5. Promoting resource efficiency and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors

6. Promoting social inclusion, poverty reduction and economic development in rural areas

1. Fostering knowledge transfer and Innovation in agriculture, forestry and rural areas





Trends in the EU

Increasing consumer focus and demand:

- Sustainable and green food production
- Use of local resources
- Revival of traditional products and methods
- The story – Want to know the origin of food

Forcing supermarkets to become 'sustainable'.

Example:

Supermarket stopped buying avocados from Chile due to excessive use and depletion of local water resources.



Examples of local development

European Network for Rural Development

<https://enrd.ec.europa.eu/>

Project brochures – good practices

https://enrd.ec.europa.eu/publications/eafrd-projects-brochure_en

Transition to greener rural economies:

https://enrd.ec.europa.eu/sites/enrd/files/publi-eafrd-brochure-04-en_2017.pdf





ABD approach

The ABD areas are now ready for the next stage of development through

- **Increasing awareness and knowledge about the concept of**
 - **Greening of the value chains,**
 - **Sustainable use of natural resources**
- **Effective business management in small businesses and farms**
- **Preparing investment projects based on these concepts to be supported under future grant schemes.**



ABD in the future

