



TRAINING AGENDA SHORTENING FOOD SUPPLY CHAINS THROUGH TOURISM

Hotel Berane ,Berane ,Montenegro from 23rd to 25th April .2017

Day 1:

- 14:00 - 14:15 Introduction and presentation of participants
- 14:15 - 14:45 Global trends in food supply chains
- 14:45 - 15:30 Comparative advantages of Prokletije-Bjeshket e Namuna region in shortening food supply

- 15:30 - 15:45 15:45 - 16:30 Demands of tourists coming to Prokletije - Bjeshket e Namuna region

- 16:30 - 17:30 Adventure tourism offer and how it should be built

Day 2:

- 9:00 - 10:00 Best practice examples - Katun roads Montenegro and Kosovo
- 10:00 - 10:15 A short movie presentation on katun roads
- 10:15 - 11:00 Best practice examples - Traditional gastronomy in rural households and local hotels and restaurants Montenegro and Albania
- 11:00 - 11:15 Coffee break
- 11:15 - 12:00 Best practice examples – Value Cheese - how to market local cheese and connect dairy sector with tourism market
- 12:00 - 13:00 Rural tourism offer and how to start - tips, advice, offer, resources, linkages with tour operators, marketing opportunities
- 13:00 - 14:00 Lunch
- 14:00 - 15:00 Experience of tour operator from Rozaje
- 15:00 - 15:45 How to mobilize resources and start
- 15:45 - 16:15 Diversifying offer in rural tourism - outdoor opportunities, handicrafts and souvenirs, packaging and selling agricultural and non-timber forest products.



16:15 - 16:30 Coffee break

16:30 - 16:45 Introduction in group work

16:45 - 17:30 Group work - developing project ideas around NTFP and outdoor activities in rural areas

Day 3:

9:00 - 9:30 Presentation of group work

9:30- 11:00 Discussion related with concrete value chains: Adventure tourism on mountains , packaging and marketing of non wood products in the region Prokletije Bjeshket e nemuna

11:00 - 11:15 Coffee break

11:15- 13:00 Continuation of discussion about of value chains conclusion and next steps

13:00 – Lunch

Departure of participants