

cross - border region of  
**SHARRA**



The project is financed by the European Union

\*This document has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of the Regional Rural Development Standing Working Group in South Eastern Europe (SSE) and can under no circumstances be regarded as reflecting the position of the European Union\*



# Fostering regional cooperation and balanced territorial development of Western Balkan countries in the process towards EU integration”

## People to People Programme (P2P) 2015- 2017

**16<sup>th</sup> March 2016**  
**12<sup>th</sup> Stakeholder Group Meeting “Sharra”**

This project is funded by the European Union



# OBJECTIVE AND PRIORITY ISSUES OF PEOPLE TO PEOPLE ACTIONS

- The objective of the programme is to contribute on promotion of the CBR, networking and economic development.
- **Specific objective** : to support partnership within SHG member's, between civil society organizations and institutions, building networks with a focus of those which are active in promotion of local and regional values.



# VISIBILITY OF “SHARRA” CB REGION

- ▶ Sharra CBR - WEB Page

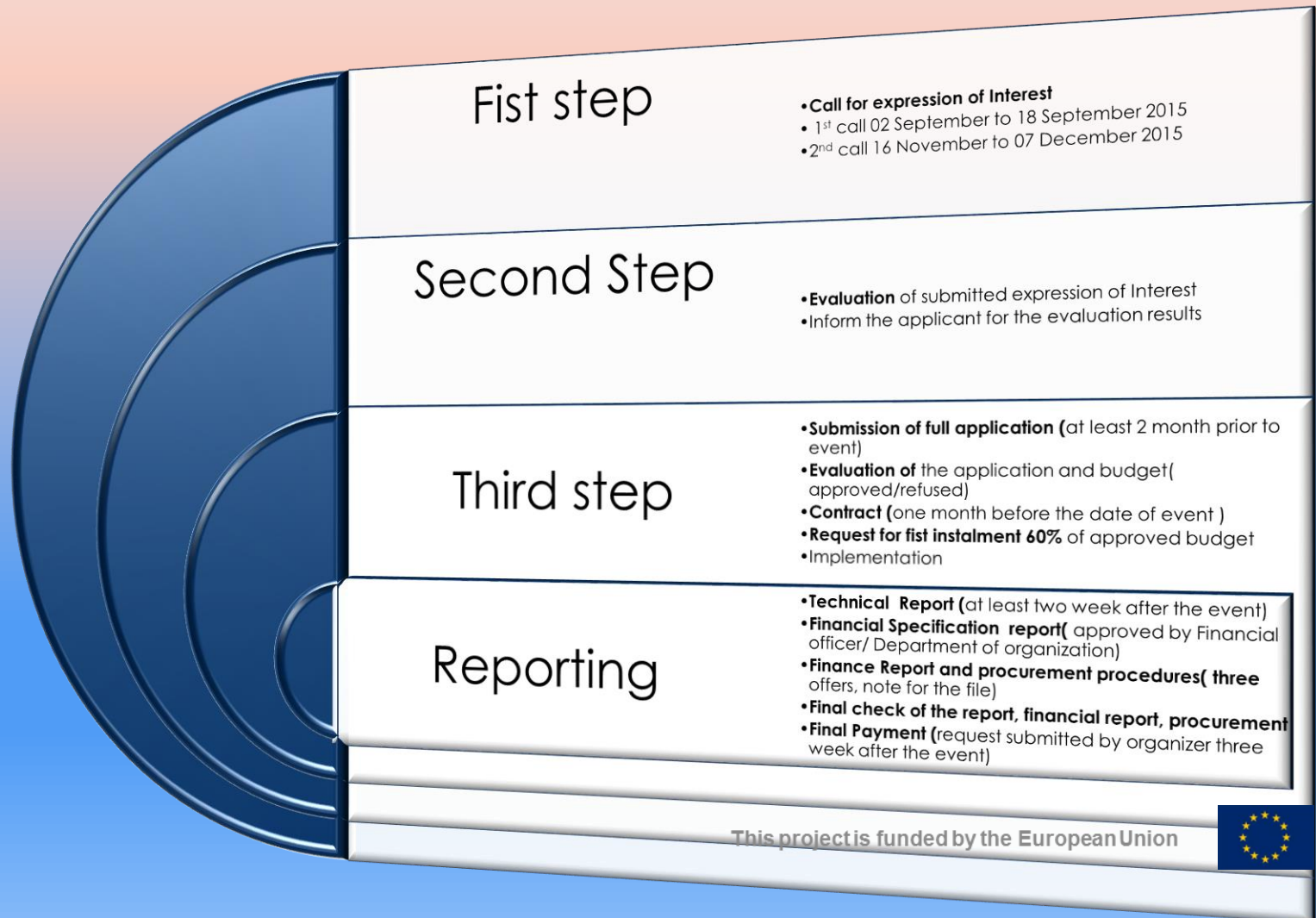
<http://sharra.seerural.org>

- ▶ Face book
- ▶ Cross border region of “Sharra”





# APPLICATION PROCESS FOR LOCAL SUBSIDIES (P2P)



# OBLIGATION UNDER THE CONTRACT

## ANNEX1

- ▶ The organizer of the event is responsible organization of the event/ overall implementation of agreed activities.
- ▶ Funds provided by SWG to contractor should be exclusively used for the organization of event
- ▶ To provide proper visibility of SWG, ABDA 4 project and Sharra CBR

### Technical documentation

- Original signed technical report on the performed activities foreseen
- Program and background document
- List of Participants
- At least two copies of all promotional materials produced

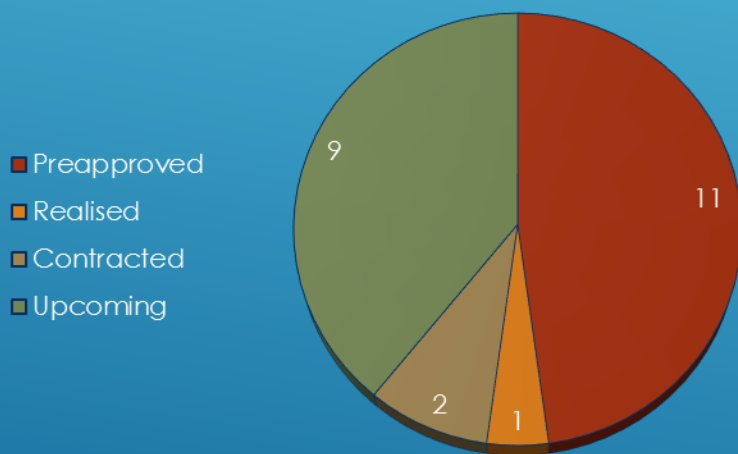
### Financial Documentation

- Original signed financial report (certified by the Chief Accountant or similar officer of the Contractor)
- Original signed financial specification (certified by the Chief Accountant or similar officer of the Contractor)
- Certified copies of bills, invoices and bank documents for made payments (bank statements) - (certified by the Chief Accountant or similar officer of the Contractor)
- Certified copies of the receipts for cash payments to participants, prior to receiving final payment for the services performed (certified by the Chief Accountant or similar officer of the Contractor);
- Complete documentation for the tendering process, including procedure of collection and delivery of bids, and minimum three bids per service/good,



# FUTURE ACTIVITIES WITHIN P2P PROGRAMME “SHARRA” CBR

P2P event in Sharra 2015-2016



	Pr	Applicant\s	
	<b>P2P event in the cross-border region of "Sharra" 2015-2016</b>		
1	Raspberry Day 2015	Agro-Red Gold	Realized
2	Conference – Friends of Sharra	Friend of Sharri	Contracted
3	CONFERENCE PANEL, VISIT AND MARKING 10 TOURIST DESTINATIONS IN ZHUPA	Agro Red Gold	Preapproved
4	Honey-day	Community Development Institute - Tetov	Contracted
5	Kukes Handcraft Fair	ALB-AID	
6	Regional Youth Entrepreneurship Fair	ALB-AID	
7	Regional Entrepreneurship Fair	BSC Strpce	
8	Regional Gastronomic Fair	BSC Strpce	
9	Beans Day 2015	CED Tearce	
10	Cheese Day 2016	Municipality of Dragash	
11	Discover Sharri (touristic Fair)	Sharri EcoTour	



## LESSONS LEARNED FROM P2P

- ▶ This actions are great possibility to promote all attractive elements of “Sharra” Region.
- ▶ Motivates the regional Stakeholder
- ▶ Strengthen the cooperation within the SH from region
- ▶ Promote and sell local products at the regional markets
- ▶ Promote a touristic potential of the region
- ▶ Establish cross-border contacts and partnership
- ▶ Exchange knowledge and information
- ▶ Increase sales and incomes to the local businesses
- ▶ Contribute to the regional economic development







Thank you for attention