

“Capacity building on integrated economic development in rural cross-border areas – from visioning to realization”

Rankovce, cross-border region of Pcinja - Krajishte

Venue: Complex Ranc

March 15-17, 2017

A joint capacity building activity financed through:

”Fostering regional cooperation and balanced territorial development of Western Balkan countries in the process towards EU integration - Support to the Regional Rural Development Standing Working Group (SWG) in South-East Europe”

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European Union



TCP Facility “Implementation of short value chain development in cross-border areas in the Western Balkan region”

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The Regional Rural Development Standing Working Group (SWG) and the Food and Agriculture Organization of the United Nations (FAO), following the overall goals of the EU funded project “Fostering regional cooperation and balanced territorial development of Western Balkan countries in the process towards EU integration - Support to the Regional Rural Development Standing Working Group (SWG) in South-East Europe”, as well as FAO TCP Facility: “Implementation of short value chain development in cross-border areas in the Western Balkan region”, is organising 3-day capacity development activity - **“Capacity building on integrated economic development in rural cross-border areas – from visioning to realization”**.

The workshop will be held in the period March 15-17, 2017 in Complex Ranc, Rankovce, - cross-border region of “Pcinja – Krajishte”.

Proposed Agenda for the capacity building event
“Capacity building on integrated economic development in rural cross-border areas – from visioning to realization”

Day 1 – March 15th, 2017 (Wednesday)

Start	End	Speaker/Facilitator	Title	Note
15:45	16:15	<i>Suzana Djordjevic - Milosevic</i>	Lecture sustainable diversification of rural economy in diverse environments ¹	<i>Plenary session</i>
16:15	16:45		Facilitated discussion over specific territorial characteristics of the region - natural and cultural heritage for planning the action in respective region	
17:15	18:00	<i>Irena Dzimrevska</i>	Discussion of the environmental concerns to be considered in planning of economic development actions.	<i>Plenary session</i>

Day 2 – March 16th, 2017 (Thursday)

09:00	09:30	<i>Irena Dzimrevska</i>	Lecture of building human resources capacities for sustainable area based development of rural economies ²	<i>Plenary session</i>
09:30	10:00		Facilitated discussion over needs for building social capital in respective region	
10:00	11:00	<i>Suzana Djordjevic - Milosevic</i>	An exercise, Demonstration of the methodology for identification of main products and tourist attractors (natural and cultural) in the region and the process for development of regional brand based on the idea given during P2P in Niksic	<i>Plenary session</i>
11:00	11:30		Coffee break	
11:30	12:15	<i>Irena Dzimrevska</i>	Best practices on integrated economic development world wide	<i>Plenary session</i>
12:15	13:00	<i>Suzana Djordjevic – Milosevic Irena Dzimrevska, Damjan Surlevski</i>	Best practices on integrated economic development from ABD grant calls in other regions	<i>Plenary session</i>
13:00	13:30	<i>Predrag Markovic</i>	Facilitated discussion for selection of 3 regional projects to be developed in working groups	<i>Plenary session</i>
15:00	17:30		<i>Further development of 3 selected regional (partnerships) projects – hand on support for drafting project proposals in line with Strategic development goals and specific objectives of open calls in the region³</i>	<i>Group work</i>

Day 3 – March 17th, 2017 (Friday)

09:00	11:00		Presentation of results from the working groups and discussion	<i>Plenary session</i>
11:30	13:00		<i>Feedback from the experts; general discussions and outline of the future actions and activities</i>	<i>Group work</i>
13:00	14:30		<i>Lunch and departure of participants</i>	

¹ Perspective integration between environment and rural economy development such as integrated agriculture/tourism offer suitable for diverse environments of Balkans, heritage trails and thematic routs- hunting, fisheries, wild fruits and herbs collection and various forms of alternative, scientific and adrenalin tourism and edutainment. Modernization and upgrade of prospective food and tourist products, Greening rural businesses. Small rural businesses development and rural life systems in respective regions

² Human resources in rural areas. Building social capital for sustainable development. Establishing business partnerships. PPPs, local and regional partnerships, lessons learned, LEADER, partnerships in value chain in ABDA regions and lessons learned from cross-border regions

³ Designing action plans for developing integrated offer of products and services (based on attractive products, tourist human made and natural attractors etc.), creating of frames for marketing strategies etc. (development of regional brand; heritage trails offer etc.). This workshop activity is further development of the most prospective project ideas presented in Regional strategy which will fit with future potential calls under IPA II and ABD Grant calls).