

Capacity building activity in the beekeeping sector in “Pcinja-Krajshte” region and
Value chain mapping – honey value chain and tourism value chain in “Pcinja-Krajshte”
region

Proposed Programme

May 7th, 2018 (Monday)

Arrival of participants

13:30-14:20 Lunch

14:20-14:30 Official opening - welcoming speech and introduction of the goals

Mr. Predrag Markovic SWG Expert

Mr. Darko Buzarovski SWG Regional Manager

*Prof. dr. Hrisula Kiprijanovska, Faculty of Agricultural Sciences and Food,
Skopje*

Dr. Irena Djimrevska, German International Cooperation (GIZ)

14:30 – 16:30 Good beekeeping practices – precondition for production of quality products

*Prof. dr. Hrisula Kiprijanovska, Faculty of Agricultural Sciences and Food,
Skopje*

16:30-17:00 Coffee break

17:00-19:00 Quality of honey – legal requirements and results from previous researches

Dr. Irena Djimrevska, German International Cooperation (GIZ)

19:30 Dinner

May 8th, 2018 (Tuesday)

08:30 – 10:30

EU quality logos – Protected Designation of Origin (PDO) and Protected Geographic Indication (PGI) & Examples of branding of products and regions

Dr. Irena Djimrevska, German International Cooperation (GIZ)

Legal requirements for branding of agricultural products in SEE countries

*Prof. dr. Hrisula Kiprijanovska, Faculty of Agricultural Sciences and Food,
Skopje*

10:30-11:00 Coffee break

11:00-11:45 Experiences with branding of honey from Vlasina, Serbia as “Vlasinski med”

Representative of the Beekeepers Association from Surdulica (Ivan Kostic) TBC

11:45-12:30 Plenary discussion about the possibilities for branding of honey from “Pcinja-Krajshte” region

Moderated Ms. Irena Djimrevska

12:30 – 13:30 Lunch break

13:30 – 17:30 Value chain mapping – honey value chain and alternative tourism value chain in “Pcinja-Krajshte” region

Conducted by Mr. Predrag Markovic and Mr. Filip Ivanovski, SWG Experts

17:30-18:00 Final discussions and closing

18:00 Departure of participants